

Users With Less than 1 Year of Internet Use Also Find Search More Important.

Online Tenure:

0-1 year

71%

22%

2%
5%

>1 year

56%

29%

9%

6%

■ Agree ■ Neutral ■ Disagree ■ Have not performed a search

0%

20%

40%

60%

80%

100%

Percentage of Online Users by Online Tenure

Question: Please indicate to what extent you agree/disagree with the following statement: "Over the last year, performing searches using search engines has become more important in my use of the Internet." (Select one)