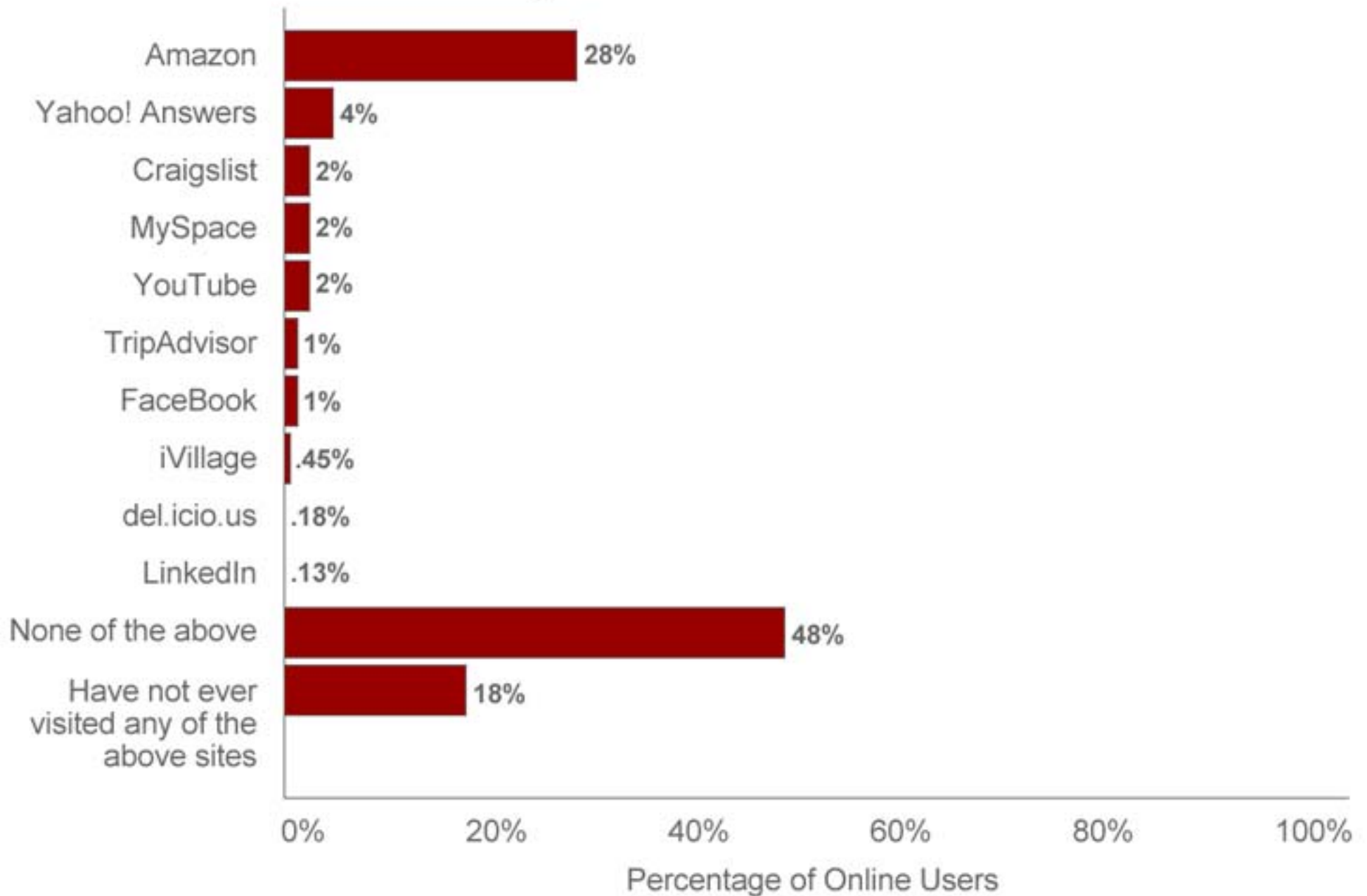


Purchasing Influence of Websites



Source: JupiterResearch/Ipsos Insight Consumer Survey (01/07), n = 2,223 (US only)

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